

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

**Contract #** 1363891  
**Schedule Dates** 10/02/12-10/08/12

Advertiser Obama for America (30051)  
Agency Greer Margolis Mitchell, Burns & Associates-Washin  
Product POLITICAL CANDIDATE (ms) (1186)  
Brand OBAMA FOR AMERICA (187386)

Salesperson Millennium/DC, Washington DC (1103)  
Sales Office Millennium Washington DC  
Buyer Name Bassett, Laura  
Phone/Fax /  
CPE 95/10/1537

Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments OSAMA FOR AMERICA

Date Entered 08/28/12  
Last Modified 08/28/12  
Entered By Lisa Carter  
co-op No  
Headline # ECR09797200  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$778.50  
Net Total \$4,411.50  
Sales Tax

Greer Margolis Mitchell, Burns & Associates-Washin  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Sales Office Millennium Washington DC  
Buyer Name Bassett, Laura  
Phone/Fax /  
CPE 95/10/1537  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments OSAMA FOR AMERICA

Comments JONATHAN VITTI

Greensboro (WXLV)		Spots	Rate
By Broadcast Month	Oct. 2012		
Grand Total:	46	46	\$5,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
1.0	Normal Line / News (2)	10/02/12-10/08/12	3	:30	6:28-5:0A- News-News 14 Carolina on ABC 45 at 630am	1	1	1	1	1				5	\$40.00	\$200.00	Greensboro (WXLV)	NEWS14 ABC45	8/28/12		
2.0	Normal Line / SPOT (2)	10/02/12-10/08/12	3	:30	7A- ABC-Good Morning America	2	2	2	2	1				9	\$25.00	\$225.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/28/12		
3.0	Normal Line / SPOT (3)	10/06/12-10/06/12	3	:30	8A- ABC-Good Morning American Saturday						1		1	1	\$10.00	\$10.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/28/12		
4.0	Normal Line / SPOT (5)	10/02/12-10/05/12	3	:30	12P- 1P (EST) American Saturday							3		\$20.00	\$60.00	Greensboro (WXLV)	MILLIONAIRE	8/28/12			
5.0	Normal Line / SPOT (6)	10/07/12-10/07/12	3	:30	10:58-4:0A- ABC-This Week							1	1	\$25.00	\$25.00	Greensboro (WXLV)	THIS WEEK	8/28/12			
6.0	Normal Line / SPOT (7)	10/02/12-10/05/12	3	:30	3P- Anderson Cooper							3		\$50.00	\$150.00	Greensboro (WXLV)	ANDERSON COOPER	8/28/12			
7.0	Normal Line / SPOT (8)	10/02/12-10/05/12	3	:30	5P- Ricki Lake							3		\$25.00	\$75.00	Greensboro (WXLV)	RICKI LAKE	8/28/12			
8.0	Normal Line / News (9)	10/02/12-10/08/12	3	:30	5:38-30P- News-News 14 Carolina on ABC 45 at 6							1	1	1	1	5	\$45.00	\$225.00	Greensboro (WXLV)	NEWS14 ABC45	8/28/12
9.0	Normal Line / News (12)	10/07/12-10/07/12	3	:30	6:28-4:5P- ABC-World News Sunday								1	1	\$60.00	\$60.00	Greensboro (WXLV)	ABC WORLD NEWS	8/28/12		
10.0	Normal Line / SPOT (14)	10/02/12-10/05/12	5	:30	5P- 7:57P (EST)								2		\$70.00	\$140.00	Greensboro (WXLV)	FAMILY FEUD	8/28/12		

## CONFIRMATION CONTRACT

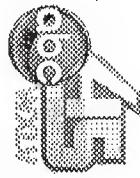
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Associates-Washin  
Obama for America (30051)  
Greer Margolis Mitchell, Burns & Associates-Washin  
POLITICAL CANDIDATE (ms) (1186)  
OBAMA FOR AMERICA (187386)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

**Contract # 1363891**

Schedule Dates  
10/02/12-10/08/12

Advertiser  
Obama for America (30051)

Agency  
Greer Margolis Mitchell, Burns & Associates-Washin

Product  
POLITICAL CANDIDATE (ms) (1186)

Brand  
OBAMA FOR AMERICA (187386)

Salesperson  
Millennium/DC, Washington DC (1108)

Sales Office  
Millennium Washington DC

Buyer Name  
Bassett,Laura

Phone/Fax  
/

CPE  
95/101/1537

Account Types  
National/Political Candidate Agency/BRD

Billing Type  
Weekly/Irregular

Comments  
OBAMA FOR AMERICA

Comments  
JONATHAN VITTI

Date Entered  
08/28/12

Last Modified  
08/28/12

Entered By  
Lisa Carter

No

Headline #  
ECR09797200

Demo  
A35+R

Order Type  
Normal

Package Deal  
Commission %  
15.00

Commission  
\$778.50

Net Total  
\$4,411.50

Sales Tax  
Sales Tax

Date:  
Comments:  
Entered

Rep Order# 9797200 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1203891

Printed: 08/17/2012 5:03 PM  
Last Received: 08/17/2012 2:20 PM  
Showing Buylines: All Rep Revised Lines

1 of 4

6/10

Station WXTV GREENSBOROW SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1537  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1537  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) JONATHAN VITI  
Salesperson ( )  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/17

NEW POLITICAL ORDER. STARTS 10/2. TOTAL \$7165.

PLS CF- CHRISTINA FOR JON

\*\*\*\*\*

Rep Order# 9797200 Ver# 1 Status New  
EC'd Yes Traffic Order#

Printed: 08/17/2012 5:03 PM  
Last Received: 08/17/2012 2:20 PM  
2 of 4

Showing Buylines: AllLines  
Rep Firm ( ) WASHINGTON  
Sales Office ( ) JONATHAN VITTI  
Salesperson ( ) JONATHAN VITTI  
Agency C/P/P2/E 95/101/1537  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks  
Salesperson FAX# 202-955-5342

Station WXLV-TV GREENSBOROW SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1537  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P/P2/E 95/101/1537  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks  
Salesperson FAX#

— CONTRACT COMMENT —

\*\*\*\*\*NODISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NODISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost	
1	TU-F, M	10/02-10/08	630A-7A	NEWS14 ABC45	3	.30	\$40.00	5	1	5	\$200.00
2	TU-F, M	10/02-10/08	7A-9A	GOOD MORNING AMERICA	3	.30	\$25.00	9	1	9	\$225.00
3	SA	10/06-10/06	8A-9A	GOOD MORNING AMERICA WK	3	.30	\$10.00	1	1	1	\$10.00
4	TU-F, M	10/02-10/08	11A-12P	VIEW	3	.30	\$20.00	3	1	3	\$60.00
5	TU-F, M	10/02-10/08	12P-1P	MILLIONAIRE	3	.30	\$20.00	3	1	3	\$60.00
6	SU	10/07-10/07	11A-12P	THIS WEEK	3	.30	\$25.00	1	1	1	\$25.00
7	TU-F, M	10/02-10/08	3P-4P	RICKI LAKE AND CO	3	.30	\$50.00	7	3	1	\$150.00
8	TU-F, M	10/02-10/08	5P-6P	DOCTORS R. L. K.	3	.30	\$25.00	3	1	3	\$75.00
9	TU-F, M	10/02-10/08	6P-630P	NEWS14 ABC45	3	.30	\$45.00	5	1	5	\$225.00
10	TU-F, M	10/02-10/08	630P-7P	ABC WORLD NEWS	3	.30	\$55.00	5	1	5	\$275.00
11	SA	10/06-10/06	6P-630P	HOLLYSCOOP	3	.30	\$25.00	1	1	1	\$25.00
12	SU	10/07-10/07	630P-7P	ABC WORLD NEWS	3	.30	\$60.00	1	1	1	\$60.00
13	TU-F, M	10/02-10/08	7P-730P	FAMILY FEUD	3	.30	\$70.00	2	1	2	\$140.00

Rep Order# 9797200 Ver# 1 Status New  
ECd Yes

Traffic Order#

Printed: 08/17/2012 5:03 PM  
Last Received: 08/17/2012 2:20 PM  
Showing Buylines: All Lines

3 of 4

Station WXLV-TV GREENSBOROW SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1537  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P/P2/E 95/101/1537  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) JONATHAN VITTI  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Line	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
14	TU-F, M	10/02-10/08	7P-8P	FAMILY FEUD 3	.30	\$70.00	2	1	2	\$140.00
15	M	10/08-10/08	8P-10P	DANCING WITH THE STARS 15 2	.30	\$800.00	1	1	1	\$800.00
16	M	10/08-10/08	10P-11P	CASTLE 3	.30	\$640.00	1	1	1	\$640.00
17	TU	10/02-10/02	8P-9P 8-10	DANCING W/T STARS RESULTS 2	.30	\$900.00	1	1	1	\$900.00
19	TU	10/02-10/02	10P-11P	PRIVATE PRACTICE 2	.30	\$705.00	1	1	1	\$705.00
23	F	10/05-10/05	10P-11P	20 / 20 3	.30	\$280.00	1	1	1	\$280.00
24	SU	10/07-10/07	9P-10P	REVENGE 3	.30	\$595.00	1	1	1	\$595.00
25	TU-F, M	10/02-10/08	11P-1135P	NEWS14 ABC45 3	.30	\$40.00	5	1	5	\$200.00
26	TU-F, M	10/02-10/08	1135P-1205A	NLTTELINE 3	.30	\$15.00	4	1	4	\$60.00
27	TU-F, M	10/02-10/08	12A-12	JIMMY KIMMEL 2	.30	\$5.00	3	2	1	\$15.00
28	SA	10/06-10/06	12P-330P	ABC COLLEGE FOOTBALL 2	.30	\$400.00	1	1	1	\$400.00
29	SA	10/06-10/06	330P-7P	ABC COLLEGE FOOTBALL 1	.30	\$450.00	2	1	2	\$900.00

—REPORT TOTALS—

Report Totals. 65 / \$7,165.00

—SALES MONTHLY TOTALS—

9/07  
1975

Rep Order# 9797200 Ver# 1 Status New  
ECd Yes

Traffic Order#

4 of 4

Printed: 08/17/2012 5:03 PM  
Last Received: 08/17/2012 2:20 PM  
Showing Buylines: All Lines

Agency ( ) GMMB  
3050 K ST NW

Agency C/P1/P2/E  
WASHINGTON, DC 20007  
95/101/1537

Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) JONATHAN VITTI  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Station WXLV-TV GREENSBOROW SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA

Estimate# 1537

Buyer Laura Bassett

Phone#

Fax#

Oct 12. 65 / \$7,165.00

Sales Totals. 65 / \$7,165.00

Station Totals. 65 / \$7,165.00

Lines not sent/rclld/rtrn. 0 / \$0.00

—COMPETITIVE—

Market Totals \$89,563

CABL  
WGHP

UNKN  
WMTV

WBFX  
WUPN

WCWG  
WXII

WFMY  
WXLV

Books null  
Demos RA35+